CALL: Science with and for Society 2020

I offer my expertise to participate as a Partner in a Project

I am planning to coordinate a project and I am looking for Project Partners

### Topics

#### Strategic orientation 1. Accelerating and catalysing processes of institutional change
- SwafS-08-2019: Research innovation needs & skills training in PhD programmes
- SwafS-23-2020: Grounding RRI in society with a focus on citizen science
- SwafS-24-2020: Science education outside the classroom

#### Strategic orientation 2. Stepping up support to Gender Equality in Research & Innovation policy
- SwafS-09-2018-2019-2020: Supporting research organisations to implement gender equality plans
- SwafS-25-2020: Gender-based violence including sexual harassment in research organisations and universities
- SwafS-26-2020: Innovators of the future: bridging the gender gap

#### Strategic orientation 3. Building the territorial dimension of SwafS partnerships

#### Strategic orientation 4. Exploring and supporting citizen science
- SwafS-27-2020: Hands-on citizen science and frugal innovation
- SwafS-28-2020: The ethics of organoids
- SwafS-29-2020: The ethics of technologies with high socio-economic impact
- SwafS-30-2020: Responsible Open Science: an ethics and integrity perspective

#### Strategic orientation 5. Building the knowledge base for SwafS
- SwafS-31-2020: Bottom-up approach to build SwafS knowledge base

### 1) PROJECT INFORMATION

**Field of expertise related to the topic:** multiformat science communication, stakeholder engagement, outreach, training

**Potential contribution to the project:** Scienseed is a science communication agency formed by scientists, communicators and creative artists. Our main lines of work are: to communicate science to different audiences through a wide range of formats, to investigate on novel of tools to measure the public awareness of science and to provide training to young researchers in different aspects of science communication. Currently we are part of 6 H2020 consortia in different fields, including SWAFs, where we lead the communication and outreach WPs.
### Role in the project:

- [ ] Research
- [x] Dissemination
- [ ] Technology Development
- [ ] Other

### Project idea:

#### Project description:

- Already experience as a Coordinator: [ ] yes [x] no
- As a Partner: [x] yes [ ] no

If “yes”, which project:

Other partners in consortium already identified (with countries):

### 2) TARGET COORDINATOR / PARTNER SOUGHT

#### Organisation details:

- [x] Higher education / university
- [x] Industry / SME
- [x] Research institution
- [x] Other
- [x] NGO
- Please specify:
  - Education

**We are looking for following Expertise / Competencies:**

We are a science communication agency with a dual strength; an important professional background working within/for the academic/research sector and a wide expertise in creative and multiformat communication, engagement and education. We can support consortiums in the following activities:

1. Leadership of communication activities; high competence in multistakeholder & multiformat communication strategies to reach the highest impact for the consortium activities.
2. Non formal and informal education; we have implemented important outreach programmes in a wide range of disciplines.
3. Stakeholders engagement; we can coordinate focus groups and other methods to interact with different target audiences.
4. Student training; we have wide expertise in designing and delivering RRI, Open Science and science communication courses to PhD students and postdocs.
5. Support to citizen science; we can help in the recruitment, dynamisation and internal communication with participants as part of citizen science initiatives.

### 3) CONTACT DETAILS

#### Contact Person:

- Name: Guzmán Sánchez
- [x] Ms  [x] Mr

#### Organisation:

- Scienseed SL

#### Address:

- c/ Poeta Joan Maragall 51, 3, 2
- Postal code: 28020
- City: Madrid
- Country: Spain
- Phone: (+34) 913766458
- Email: guzman.sanchez@scienseed.com
- Organisation web address: www.scienseed.com

**Short profile of the Organisation:**

Scienseed is a science communication agency formed by scientists, communicators and creative artists. Our main lines of work are: to communicate science to different...
audiences through a wide range of formats, to investigate on novel of tools to measure the public awareness of science and to provide training to young researchers in different aspects of science communication. Currently we are part of 6 H2020 consortia in different fields, including SWAFs, where we lead the communication and outreach WPs.

Date: 17/12/2019

The offer is valid until: April 2020

I agree with publication of my contact data on “Science with and for Society” network website

☐ YES ☐ NO

PLEASE FILL THE FORM AND RETURN IT TO YOUR HORISON 2020 NATIONAL CONTACT POINT FOR SCIENCE WITH AND FOR SOCIETY.